



21 April 2011

PRESS RELEASE

Sub: OLCB Inter School Competition Held on 21 April 2011 to Celebrate Earth Day. Jaswant Modern Senior Secondary School Declared OLCB Champion, Doon School and Scholar's Home Runners Up.

The OLCB Event was successfully held as part of TERI's Soldiers of the Earth Program, supported by ONGC and organised by TITLI TRUST, Dehradun at the AMN Ghosh Auditorium at KDMIPE, ONGC on 21 April 2011.

Eleven schools represented by 220 children and 25 teachers, participated in the event, held to celebrate Earth Day. Jaswant Modern Senior Secondary School was crowned the OLCB Champion with The Doon School and Scholar's Home jointly being declared the runner's up. The school's participated in a number of environment related competitions mentioned below to win the inter school competition. Other schools that participated included Brooklyn, Delhi Public School, KV-IIP, Purkul Youth Development Society, Raja Rammohan Roy Academy, Seven Oaks, Touchwood School and Will Field School.

English Essay Writing: Topic-What I will do to make Dehradun free of plastic bags?

Poster Making Competition: Topic-Why I will not use plastic bags?

Inter School kit: Theme-Lets make Dehradun free of plastic bags!

Environmental Crossword

Environmental Word Search

Environmental Quiz

Mr D D Misra, GM and Head Corporate Administration, ONGC inaugurated the event and spoke to the children about the opportunity they had to make the world a cleaner and greener place to live in.

Mr. P K Bhowmick, ED and Head KDMIPE, ONGC, gave away the prizes to the winners.

The OLCB Inter School Competition was a follow up to the One Lakh Cloth Bag School Campaign that had been organised last year on Earth Day, 22 April 2010 with numerous schools participating to make cloth bags.

About Earth Day

The first Earth Day, on April 22, 1970, activated 20 million Americans from all walks of life and is widely credited with launching the modern environmental movement. The passage of the landmark Clean Air Act, Clean Water Act, Endangered Species Act and many other groundbreaking environmental laws soon followed. Growing out of the first Earth Day, Earth Day Network (EDN) works with over 22,000 partners in 192 countries to broaden, diversify and mobilize the environmental movement. More than 1 billion people now participate in Earth Day activities each year, making it the largest civic observance in the world. Earth Day Network has chosen A Billion Acts of Green® as the theme for Earth Day 2011[www.earthday.org].

About Soldiers of the Earth

The Soldiers of the Earth programme is a global environmental education programme. It is a joint initiative of TERI (The Energy and Resources Institute) [www.teriin.org] and ONGC (Oil & Natural Gas Corporation Ltd) [www.ongcindia.com]. The programme is designed to spread awareness about the environment among schoolchildren. It is an interactive programme that involves children in

conservation activities. The tools used will include books, workshops, and learning modules. The ultimate aim is to make the children conscientious and responsible individuals who are aware of the impact of their actions on the planet. These young people will embrace conservation not as a slogan, but as a way of life.

About TITLI TRUST

TITLI TRUST [www.titlitrust.com] is a nature conservation non profit organisation based in Dehradun, India. It is primarily focussed on conservation education and outreach and conservation research and action.

On behalf of Soldiers of the Earth

Sanjay Sondhi /Anchal Sondhi
9412052189/94129927278

TITLI TRUST

49, Rajpur Road Enclave, Dhoran Khas, P.O. Gujrada, Dehradun,
sanjay.sondhi1@gmail.com

EVENT WINNERS

The winner of various events are underneath:

English Essay Writing: Topic-What I will do to make Dehradun free of plastic bags?

Winner: Apurva Bhatt, Scholar's Home, 1 st Runner Up: Asmita, Touchwood School, 2 nd Runner Up: Tanya Kukreti, Touchwood

Poster Making Competition: Topic-Why I will not use plastic bags?

Winner: Deepak Sharma, Raja Rammohan Roy Academy. 1 st Runner Up: Karthik Bhatt, Jaswant Modern, 2 nd Runner Up: Farheen Anjum Ansari, Jaswant Modern

Inter School Skit: Theme-Lets make Dehradun free of plastic bags!

Winner: Doon School, 1 st Runner Up: Jaswant Modern, 2 nd Runner Up: Purkul

Environmental Crossword

Winner: Sakshi Kamboj, Scholar's Home, 1 st Runner Up: Himanshu Todi, The Doon School, 2 nd Runner Up: The Doon School

Environmental Word Search

Winner: Saumil Nagpal Delhi Public School, 1 st Runner Up: Vasudev, Purkul, 2nd Runner Up: Delhi Public School



D D Misra, Roshni Sengupta, TERI & Anchal Sondhi, TITLI TRUST



Posters on display



Purkul conducting the anti-plastic bag skit



OLCB Champions-Jaswant Modern Senior Secondary School



Scholar's Home and The Doon School-OLCB Joint Runners Up



Doon School performing the winning skit